

FOR IMMEDIATE RELEASE

desktopsites Becomes a Member of Microsoft's System Center Alliance

CALGARY, AB, CANADA – August 11, 2010 – *desktopsites, Inc. ('desktopsites'), a leading developer of innovative and cost effective desktop virtualization solutions for small and mid-size businesses across North America, today announced that it has become a member of the Microsoft System Center Alliance.*

Virtualization is revolutionizing the IT industry, and the benefits proven in server virtualization are causing a transformation in the way applications and desktops are being delivered. The traditional static model of providing every user with a complete physical computer is losing ground and giving way to dynamic provisioning of desktops and applications as secure, on-demand services with an optimized user experience whether in the office, on the road, or from a remote location.

At the heart of this revolution, desktopsites' *Konect Elite*, a desktop virtualization solution for small and mid-sized enterprises (SMEs), delivers a Microsoft-centric management platform that radically simplifies the set-up, management, delivery and dynamic provisioning of virtual client environments, while extending desktop, application and hardware lifecycles. desktopsites' *Konect Elite™* acts as an intelligent connection manager which centralizes application and desktop management and delivers Microsoft Windows applications and desktops as an on-demand service to any user, anywhere on any Microsoft Windows client device (PC, thin client, laptop or netbook).

Natively supporting and integrated with Microsoft's Hyper-V and System Center Virtual Machine Manager ('SCVMM'), desktopsites *Konect Elite* consolidates all physical and virtual resources from these systems into a single centralized management view. desktopsites proprietary *FlexSpin™* technology then enables the rapid provisioning and deployment of these resources, being applications (TS or RemoteApp) and virtual desktops (VDI), in any combination, to users dynamically anywhere, anytime, on any device.

"Users require different types of applications or desktops to be delivered to them based on their roles in a business", says Alex Bethlehem, CEO desktopsites, "With desktopsites' FlexSpin delivery technology, administrators can dynamically assemble, provision and deliver any type of application or virtual desktop to any user, on any device, increasing business agility and radically simplifying desktop management ."

With a Microsoft-centric focus, desktopsites' *Konect Elite* desktop virtualization solution expands on Microsoft's user-centric computing vision to provide a virtualization platform for accelerating and extending application and desktop deployments to any device.

"SMBs are not small versions of enterprise customers. SMBs need virtualization solutions that are delivered in a packaged perfect way. That is, they need to be simple to install, manage and deploy", says Alex. "With a Microsoft centric delivery, Konect Elite is 100% complementary to the Microsoft virtualization portfolio seamlessly supporting Microsoft Hyper-V and System Center Virtual Machine Manager. This allows IT consultants and resellers to leverage their existing Microsoft management skills to drive new Microsoft virtualization solutions to their customers while delivering extraordinary value and customer support."

"We welcome desktopsites to the System Center Alliance as they bring Microsoft centric management and deployment capabilities to small and midsized businesses seeking desktop virtualization solutions within their IT environments", said JD Marymee, director, Strategic Partner Alliances, Management and Security Division, Microsoft Corp. "We look forward to strengthening our relationship with desktopsites as they continue to demonstrate their expertise in providing small and mid size customers with simplified, cost effective desktop virtualization solutions with Microsoft products and technology."

About desktopsites

desktopsites is a leading developer of innovative and cost effective desktop virtualization solutions for small and mid-size enterprises ("SMEs") across North America and is located in Calgary, Alberta, Canada. Konect *Elite* extends and enhances the Microsoft virtualization platform, working as an intelligent connection manager in conjunction with Microsoft's virtualization solutions and System Center products to simplify the set-up and management of virtual client environments. Konect *Elite* is sold in both a Standard and Enterprise version, delivering a consistent user experience across TS, RD Sand full VDI.

Laura Armstrong
Vice President
desktopsites, Inc.
lauraa@desktopsites.com